

Blow your mind



Nutra
Formulate

 Food for Thought

 TechFocus

 Exhibition

 Innovate

First Announcement

28–29 April 2010

Ricoh Arena, Coventry

www.nutraformulate.co.uk for everything you need to know...and more.



Your recipe for success in a market hungry for innovation

NutraFormulate is designed to meet the needs of food development technologists working in the health foods, functional foods and supplements market. It features innovation and the latest developments in raw materials, ingredients and formulation services – essential elements for creativity, problem solving and new product development.

NutraFormulate combines a lively and authoritative programme of presentations with an exhibition. The result is an explosive combination of ingredients, expertise, knowledge and formulation technique to help you deal with all the challenges ahead.

Make NutraFormulate the place where new ideas are formed, scientific advances adopted and innovation applied; all achieved via a richness and diversity of content.



Feed your mind...



Food for Thought

Delivered by leading experts, our lecture programme covers practical science and development techniques that deliver tangible, commercial outcomes.



TechFocus

If you want definitive answers to technical questions from people who make the ingredients you work with every day, TechFocus is the place to be. A two-day programme of short, sharp presentations from exhibitors.

Consumed with interest...



Exhibition

Every ingredient, raw material and other vital tool of your trade you can imagine is here. We've brought together the new, the proven, the everyday and the obscure; who knows what you might uncover? Visit www.nutraformulate.co.uk for the full exhibitor list.



Innovate

This year's must-see ingredients, direct from the cutting edge of nutritional science, are featured in the exhibition. The perfect way to enhance your visit - and feed your imagination.



Plan Your Visit

With so much to see, do and take in at NutraFormulate, it can be hard to know where to begin. So start by going to the NutraFormulate web site to see the exhibitor list and look at the presentations to help you to put together a shopping list of what you want to see and do. The web site is updated regularly as developments take place in the content of NutraFormulate.

Use the web site and make sure that you get the most from every minute of your time at NutraFormulate. Visit www.nutraformulate.co.uk for all this...and more.

A flavour of what you could do...

- Discover, discuss and debate the latest ideas, information and initiatives that are shaping the health foods, functional foods and nutritional supplements market.
- Meet suppliers and build your contact base at the only event dedicated to the UK industry.
- Get the technical and commercial information you need to work effectively in today's fast-evolving environment.
- Find innovative and alternative ingredients to help you keep pace with social, legislative and market changes.
- Meet colleagues, make new contacts and find answers during the day and at the after-hours social events.
- Boost your career options by enhancing your skills and meeting the people with the power to make things happen.
- Debate scientific, professional and social issues with experts, opinion-formers and decision-makers.

For more information, including the latest exhibitor list, additional booking forms and outline content, visit www.NutraFormulate.co.uk

NutraFormulate Registration

You are now registering for free entry into the NutraFormulate Exhibition 2010.
For additional tickets call 01892 518877.

1. Title: Prof/Dr/Mr/Mrs/Ms/Miss/Other:	
2. Forename:	3. Surname:
4. Job Title:	
5. Department:	
6. Establishment / Organisation:	
7. Address line 1:	
8. Address line 2:	
9. Address line 3:	
10. Town:	
11. County / Country:	12. Postcode:
13. Tel No:	14. Fax No:
15. Email:	
16. Job Function	

So that we can keep you informed of developments, please let us know what you would like to achieve when you visit:

Your Objectives

- Meet with existing suppliers
- Compare the latest ingredients and services on the market
- Identify new suppliers
- Find new ideas
- Look for innovations
- Develop your scientific knowledge
- Solve formulation problems
- Solve production problems
- Enhance general awareness of available ingredients / services
- Enhance general awareness of the market
- Source information for my colleagues / department
- Negotiate better prices

Venue

Ricoh Arena,
Phoenix Way, Foleshill
Coventry. CV6 6GE.

Nearer to everywhere

M6:0.3 miles from junction 3
M69:1 junction / 4.5 miles
M1 / A14:3 junctions / 14 miles
M6 Toll / M42:1 junction / 10 miles
Birmingham International:16 miles
Coventry Rail Station:4 miles



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