



HELIOXINE®

SUNFLOWERS FOR A PHOTOPROTECTION STRATEGY

HELIOXINE® protects the skin and hair from the harmful effects of UV radiation by limiting the production of photoinduced free radicals.

This new active ingredient is extracted and purified by SILAB from the flowers of Sunflower plants, recognized as having extraordinary capacities to resist sun and dry climates.

Its photoprotectors and specific anti-radical equipment enable HELIOXINE® to act as a genuine natural photoprotector shield.

By neutralizing the free radicals formed during aggression by UVA and UVB, HELIOXINE® effectively reinforces the cell protective mechanisms of the skin, maintained the barrier role of the hair cuticle and its resistance.

The preventive action of HELIOXINE® towards photoinduced radiation damage makes it an active ingredient that can be incorporated in all sun preparations for the skin and hair.

HELIOXINE® can be used alone or in synergy with sun filters or screens.

Silab