



OSILIFT®

SUGARS FOR THE SKIN: OPTIMAL AND IMMEDIATE LIFTING EFFECT

A firmer, more toned, smoother skin: that is what women want as the years pass. Attentive to the needs of their skin, they demand that their daily care products also be immediately and visibly effective. OSILIFT®, a sugar-based tensor ingredient, is SILAB's new spearhead.

An elastic, flexible molecule, OSILIFT® is a purified fraction of branched natural polyoses obtained from oats. This very-high-molecular-weight network of complex sugars linked by intra- and inter-chains hydrogen bonds adheres to the surface of the skin in a continuous, cohesive 'lifting' film.

Its cosmetic performance has been characterized by:

- > a sensorial approach: 86% of the volunteers on a trained panel felt an immediate tensor effect;
- > an instrumental approach: short-term efficiency (tensor, smoothing and anti-wrinkle effect 30 minutes after a single application) and long-term efficiency (anti-wrinkle action after 1 month of twice-daily treatment);
- > an esthetic approach: longer-lasting make-up in 72% of the volunteers in a foundation formulation.

Easy formulability, strong lifting power and exceptionally long-lasting: OSILIFT® can be incorporated into all tensor and remodelling face and body care products.

Silab